


ImageX.com, Your Online Business Printing Solution - Microsoft Internet Explorer provided by USPTO

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Use the **POWER** of the Internet  
to **AUTOMATE** your business printing **PROCESS**.

**1 LEARN** about ImageX.com

The perfect solution for medium to large-sized companies. See our automated Online Printing Center™ and how easy it can be to place your orders online

**Free Personalized Notepad**

**2 TRY** Our Interactive Demo





In just a few minutes, you'll experience the fastest and easiest way to manage your business printing.




**View the NEW SELF RUNNING DEMO**

**3 CUSTOMER** Success Stories

Don't just take our word for it. Hear what our customers are saying.

CLICK ON THE LOGOS TO SEE WHAT OUR CUSTOMERS ARE SAYING ABOUT IMAGEX.COM

**LEARN** about the ENTIRE...  
**IMAGEX.COM**  
FAMILY OF SERVICES

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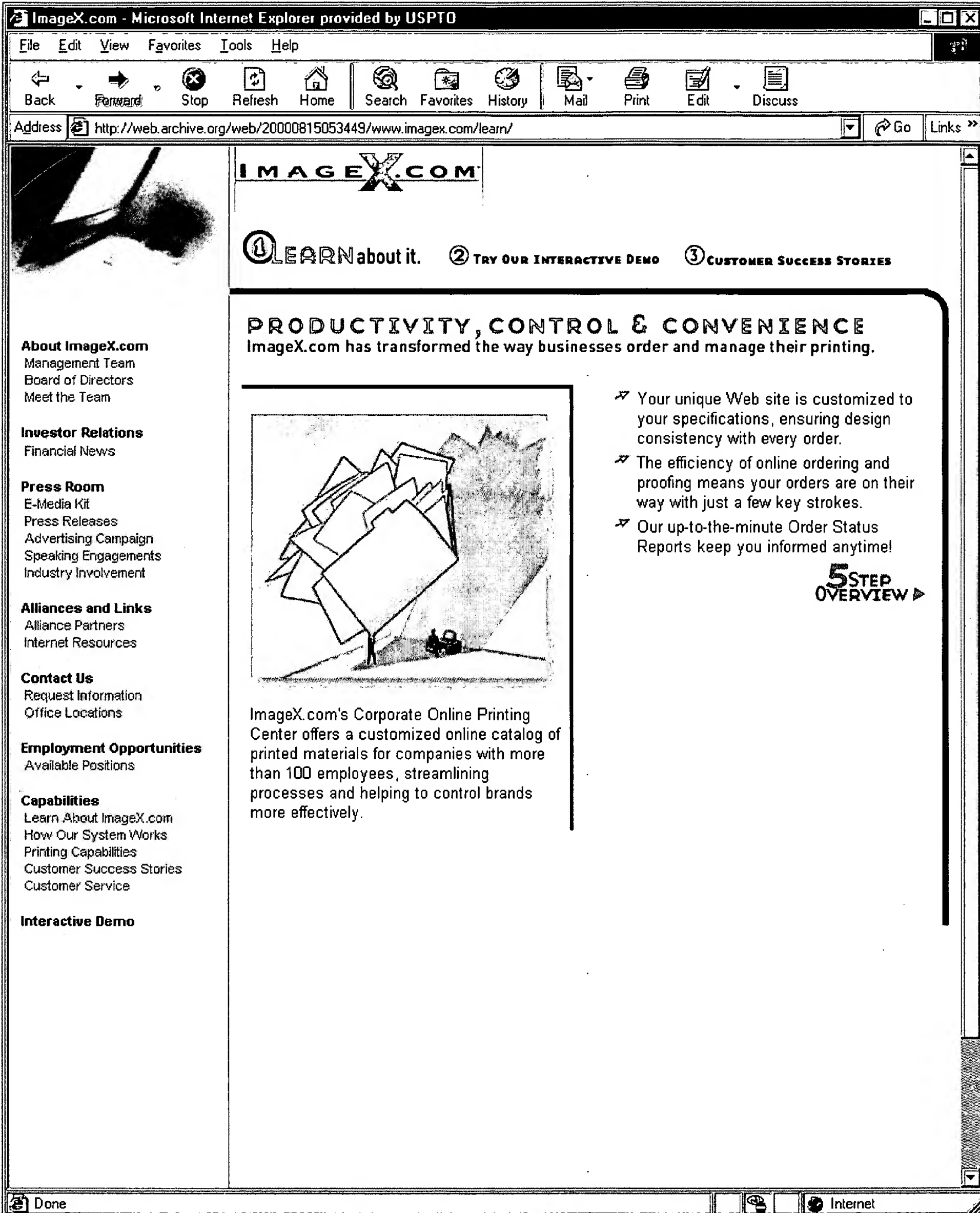
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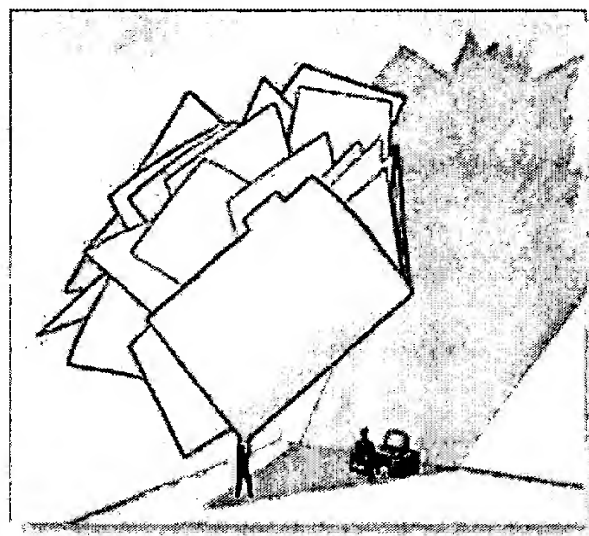
#### Interactive Demo

# IMAGEX.COM

① LEARN about it. ② TRY OUR INTERACTIVE DEMO ③ CUSTOMER SUCCESS STORIES

## PRODUCTIVITY, CONTROL & CONVENIENCE

ImageX.com has transformed the way businesses order and manage their printing.



ImageX.com's Corporate Online Printing Center offers a customized online catalog of printed materials for companies with more than 100 employees, streamlining processes and helping to control brands more effectively.

- Your unique Web site is customized to your specifications, ensuring design consistency with every order.
- The efficiency of online ordering and proofing means your orders are on their way with just a few key strokes.
- Our up-to-the-minute Order Status Reports keep you informed anytime!

**5 STEP**  
**OVERVIEW ►**




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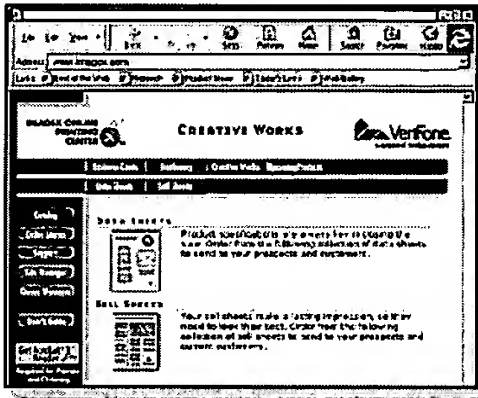
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STEP: 1

Log in to your custom Web site.



Enjoy the convenience, productivity and control of a one-stop, online printing center.

➤ We create a secure, private Web site customized for your company.

➤ Access an online database of names, addresses and more.

➤ Your procurement rules are locked in for consistent order management.

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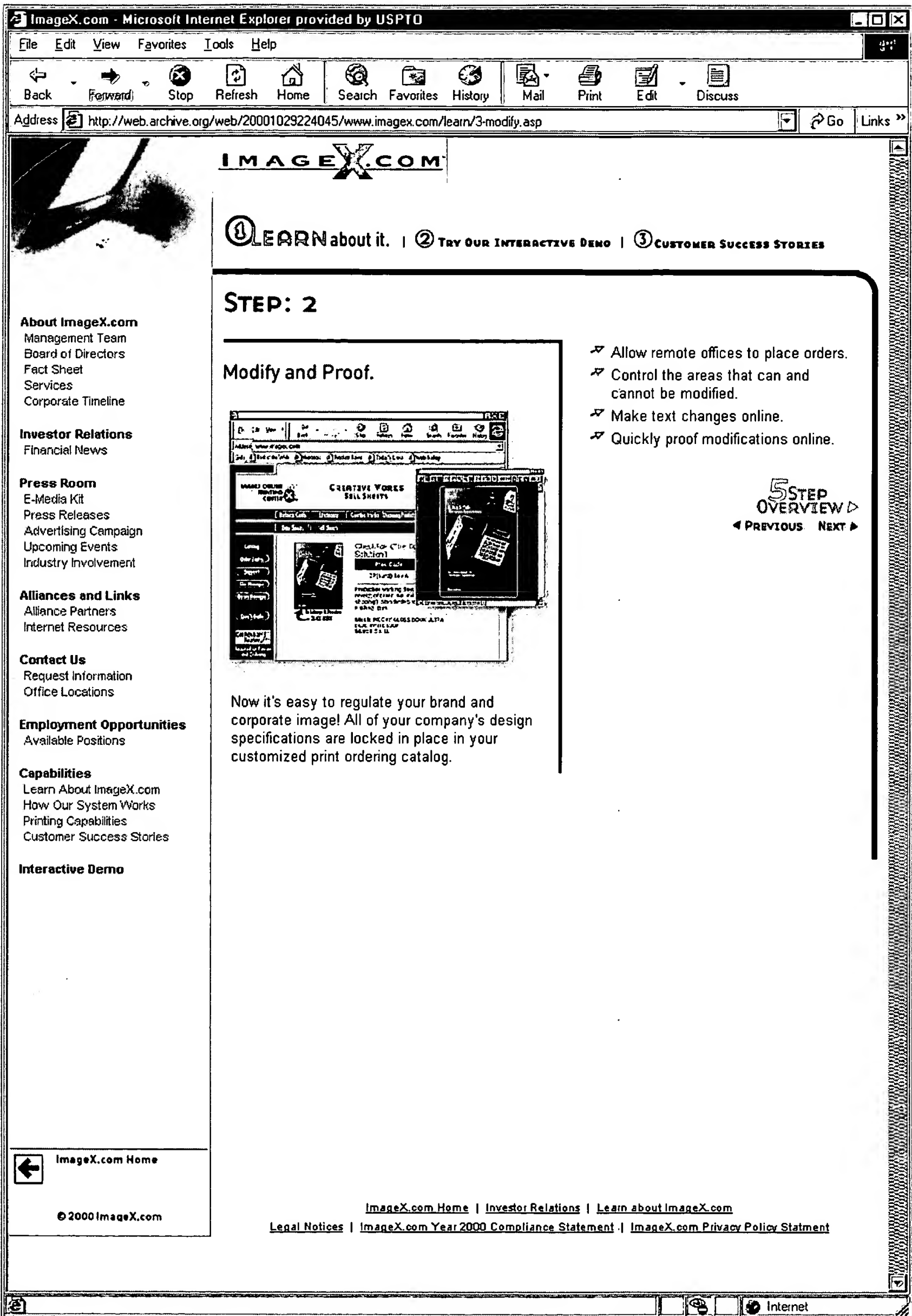
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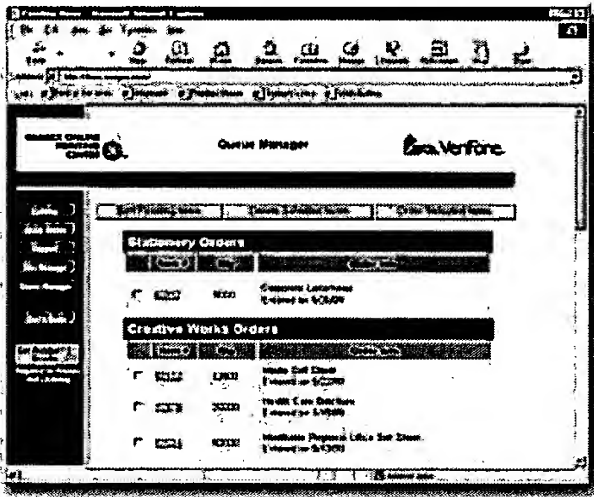
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### STEP: 3

#### Approve and Release.



You have enhanced control of all your company's printing. Either centralize ordering, or authorize regional offices or individuals to place their own orders.

- ✓ Special access rights ensure secure order authorization.
- ✓ Release orders online using the Queue Manager.
- ✓ Batch orders together, or release them individually online.

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STEP: 4

Your Print Order is Fulfilled.



ImageX.com saves you time and money by managing the printing and delivery of your projects.

Receive high quality sell sheets, brochures, letterhead, business cards and more.

Your print specifications are locked for consistency.

National printing and distribution.

Excellent, responsive customer service.

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## STEP: 5

### View Order Status Online.

When employees or managers call about the status of a print job, you'll have all the current information you need.

- Online reports are consistently updated for history and visibility.
- Track all orders that are in production.
- Quickly customize reports online for your needs.

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Business Cards - Microsoft Internet Explorer provided by USPTO

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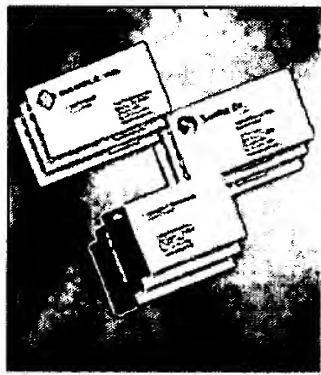
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## CAPABILITIES

### BUSINESS Cards




A cost-effective, time-saving way to order Business Cards is now available to you online.

ImageX.com makes ordering business cards easy.

Your site will have a secure database that contains employee names, addresses, phone numbers and titles - everything you need to order new cards quickly and reliably.

Employees can modify, proof and send business cards for printing in as little as five minutes.

**BUSINESS**cards

Try our interactive [demo](#) and see for yourself how easy it is to order your business cards online!

Find out how this exciting new automated [process](#) works.

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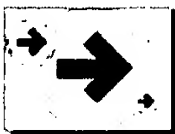
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# ONLINE DEMO



**ENTER THE IMAGEX ONLINE PRINTING CENTER**

Every ImageX.com customer orders their printing using their own secure, customized ImageX Online Printing Center. Information on each customer site is confidential and can only be viewed via password-protected access. To enter the demo, we ask that you enter the following information.

- Company Number: 1999
- Login Name: Demo
- Password: Now

Company Number:

Login Name:

Password:

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YOUR ONLINE PRINTING SOLUTION™

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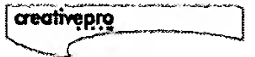


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### SERVICES

ImageX.com provides a comprehensive range of tools and services for creating and producing branded communication materials. Each service provides a unique function for a specific customer and streamlines the print procurement process. Together, these services create a central portal for branded communications, offering technical innovation and superior customer service from a proven market leader.

Offering	Function	Primary benefit	Target audience
	E-Procurement Printing Solution	<ul style="list-style-type: none"> <li>Enables a company's employees to easily access, modify, proof and procure printed materials through a customized, proprietary Web site, with a catalogue of the company's branded materials</li> </ul>	<ul style="list-style-type: none"> <li>Large enterprise customers (100+ employees)</li> </ul>
	Online marketplace for customized print jobs	<ul style="list-style-type: none"> <li>Provides one stop, nationwide access to thousands of print buyers and thousands of printers</li> <li>Offers convenient requests for quotation which quickly and easily match buyers' needs with printers' qualifications</li> </ul>	<ul style="list-style-type: none"> <li>Print buyers with specific print job requirements</li> <li>Printers looking to expand their customer base</li> </ul>
	Marketplace for the graphic arts community	<ul style="list-style-type: none"> <li>Offers a vertical Web portal that provides online information, products and e-services which addresses the core needs of creative professionals</li> <li>Eliminates the need to search multiple Web sites for relevant resources</li> </ul>	<ul style="list-style-type: none"> <li>Graphic arts community</li> </ul>
	Software productivity tools for creative professionals	<ul style="list-style-type: none"> <li>Develops, publishes, markets and supports productivity software for creative professionals</li> <li>Makes the process of creating, editing, assembling and managing digital content for print and electronic publishing more productive and efficient</li> </ul>	<ul style="list-style-type: none"> <li>Graphic arts community</li> </ul>
	Print procurement for small and home office businesses	<ul style="list-style-type: none"> <li>Enables users to quickly customize and order business materials from standard templates, enabling customized, smaller quantity print orders ideal for small businesses</li> </ul>	<ul style="list-style-type: none"> <li>Small Office and Home Office (SOHO) businesses and individuals</li> </ul>

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## CAPABILITIES

### HOW Our System Works

The ImageX Online Printing Center lets you take control of your business printing.

**Free Consultation** - Every customer has their own unique printing needs. Our account managers will show you how the ImageX Online Printing Center can reduce the amount of time and effort you spend ordering and managing your business printing.

**Your Custom Online Printing Center is Built** - We create a custom-tailored, password-protected Web site specifically for your company. This site will contain a digital catalog of your custom-printed business materials.


**Your Corporate Standards and Company Information are Online** - Because your secure Web site will contain all your graphics, logos, paper stocks, font styles and more, you'll have consistent control over the look and feel of your materials. Your company information, including names, titles, addresses, etc. are securely stored in an online database to bring consistency to your materials and make ordering easy.

**Ordering Your Printing Online is Convenient** - Now you can place orders from your computer 24-hours a day, 7-days a week. You just point-and-click through easy-to-use screens to order your marketing materials, stationery and business cards. When you make changes, a proof is instantly available on-screen and can be printed to your own desktop printer.

**You're in Control of Your Printing** - Let your remote offices place orders, yet manage the release into print production from your corporate offices. You can combine multiple orders together to take advantage of volume pricing. You can maintain visibility into the timing of delivery through online status reports.

**Count on ImageX.com for High-Quality Printing** - Because we maintain your graphic materials in an online database, we can reduce errors in the procurement and printing processes.

**Responsive Customer Support is There When You Need It** - If you need help, or have a special request, you can count on getting individual attention from our friendly, knowledgeable customer support professionals.

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